



March 30, 2018

To: GenFlex Customers

Re: Price Increase and Shipping Charge Change Announcement

Raw materials and the cost to deliver finished goods have continued to rise throughout 2018. These, and other dynamics impacting manufacturing and shipping costs have made it necessary for Firestone Building Products to implement a number of price increases and an adjustment to our shipping charges.

The following shipping charge change will be effective **April 1, 2018**.

**Shipping Charge**

Firestone Building Products is moving from a per mile based shipping charge to a fixed rate charge based on shipment type as outlined below:

Flatbed - \$125/TL

Van - \$75/TL

The following GenFlex product price increases will be effective April 30, 2018.

<b>Product Categories:</b>	<b>Increase up to:</b>
GenFlex Polyiso Insulation	5%
GenFlex Membrane Bonding Adhesives	5%

Existing GenFlex job/project quotes submitted prior to today will be honored for delivery through their documented ship date. Also, any new orders placed and shipped prior to April 30, 2018 will be at current pricing. New GenFlex orders shipping on or after April 30, 2018 will reflect the increase.

On behalf of Firestone Building Products, I appreciate your continued support of our high-performance building products and warranty services. If you have any questions, please contact your local GenFlex sales representative or Regional Business Manager.

Sincerely,

A handwritten signature in black ink, appearing to read "Anthony Salvatore".

Anthony Salvatore  
Vice President of Domestic Sales