



February 23, 2018

To: GenFlex Roofing Systems Customers
Re: EPDM Price Increase Announcement

In response to various unavoidable cost increases in the production of all EPDM products, Firestone Building Products will implement a price increase of up to 4% on EPDM membranes, flashing, and related accessories effective **April 23, 2018**.

Existing job/project quotes submitted prior to today, Friday, February 23, 2018, and new orders submitted and shipped prior to **April 23, 2018** will be at current pricing. New orders shipping on or after **April 23, 2018** will reflect the increase.

On behalf of Firestone Building Products, we appreciate your continued support of our high-performance building products and warranty services. If you have any questions, please contact your local Firestone Sales Representative or Regional Business Manager.

Sincerely,

A handwritten signature in black ink, appearing to read "AS", is placed over a light gray rectangular background.

Anthony Salvatore
Vice President of Domestic Sales