



July 2, 2018

TO: GenFlex Customers
Re: Price Increase Announcement

GenFlex continues to see elevated costs associated with the manufacturing of our products. We have attempted to mitigate and defer this impact as much as possible, however, we must now announce a price increase on the following products, effective August 1st.

<u>Product Categories</u>	<u>Increase up to</u>
<u>EPDM Membranes</u>	4%
<u>TPO Membranes</u>	3%
<u>Steel Fasteners, Pre-Assembled Fasteners & Steel Plates</u>	20%
<u>Batten Bars</u>	9%
<u>Termination Bars</u>	6%
<u>Vapor Shield Membrane</u>	13%

Existing quotes submitted prior to today, July 2, 2018, will be honored through their noted ship date. Any new orders placed and shipped prior to August 1, 2018 will be at current pricing. New orders shipping on or after August 1, 2018 will reflect the increase.

On behalf of GenFlex, I appreciate your continued support, and thank you for your business. If you have any questions, please contact your local GenFlex Sales Representative or Regional Business Manager.

Sincerely,

Anthony Salvatore
Vice President, Sales