



**Firestone Building
Products Company, LLC**
200 4th Avenue South
Nashville, TN 37201

TO: Firestone Building Products Customers
Re: Price Increase Announcement

August 24, 2018

The cost of the inputs associated with asphalt based products is surging in 2018, and this volatility is expected to continue in 2019. We have attempted to minimize this impact as much as possible, however, we must now announce a **5% price increase** on the following products, effective September 24. This increase is in addition to the previously announced increase effective August 1.

Products

APP and SBS Membranes

Asphalt Based Accessories

Asphalt Based Underlayments

Existing quotes submitted prior to today must ship within the next 60 days. Any new orders placed and shipped prior to September 24, 2018 will be at current pricing.

On behalf of Firestone Building Products, I appreciate your continued support, and thank you for your business. If you have any questions, please contact your local Firestone Sales Representative or Regional Business Manager.

Sincerely,

A handwritten signature in black ink, appearing to read "ASalvatore", is placed over a light gray rectangular background.

Anthony Salvatore
Vice President, Sales